

September 25, 2015

Press release

CyberZ, Inc.

CyberZ selected as a 2015 Red Herring Top 100 Asia

CyberZ, Inc. (Head office: Shibuya-ku, Tokyo; President & CEO: Takahiro Yamauchi), a consolidated subsidiary of CyberAgent, Inc. (Head office: Shibuya-ku, Tokyo; President: Susumu Fujita; listed on the first section of the Tokyo Stock Exchange: code 4751), has been selected as a 2015 Red Herring Top 100 Asia.

Red Herring announced its Top 100 award in recognition of the leading private companies from Asia, celebrating these startups' innovations and technologies across their respective industries. Red Herring's Top 100 Asia list has become a mark of distinction for identifying promising new companies and entrepreneurs. Red Herring editors were among the first to recognize that companies such as Google, Facebook, Kakao, Twitter, Rakuten, Salesforce.com, Xiaomi and YouTube would change the way we live and work.



“Choosing the companies with the strongest potential was by no means a small feat,” said Alex Vieux, publisher and CEO of Red Herring. “After rigorous contemplation and discussion, we narrowed our list down from hundreds of candidates from across Asia to the Top 100 Winners. We believe CyberZ embodies the vision, drive and innovation that define a successful entrepreneurial venture. CyberZ should be proud of its accomplishment, as the competition was as strong as ever.”

Red Herring's editorial staff evaluated the companies on both quantitative and qualitative criteria, such as financial performance, technology innovation, management quality, strategy, and market penetration. This assessment of potential is complemented by a review of the track record and standing of startups relative to their peers, allowing Red Herring to see past the “buzz” and make the list a valuable instrument of discovery and advocacy for the most promising new business models in Asia.

Red Herring is a global media company, which unites the world's best high technology innovators, venture investors and business decision makers in a variety of forums, including print, online and exclusive events worldwide. Red Herring provides an insider's view and access to the global innovation economy, identifying new and innovative technology companies and entrepreneurs.



■ **About CyberZ**

Name: CyberZ, Inc. (<http://cyber-z.co.jp/>)

Address: 16F, Shibuya Mark City West, 1-12-1 Dogenzaka, Shibuya-ku, Tokyo

Established: April 1, 2009

Representative: Takahiro Yamauchi, President & CEO

Business content: smartphone-based advertising business

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